ProtectIT Management

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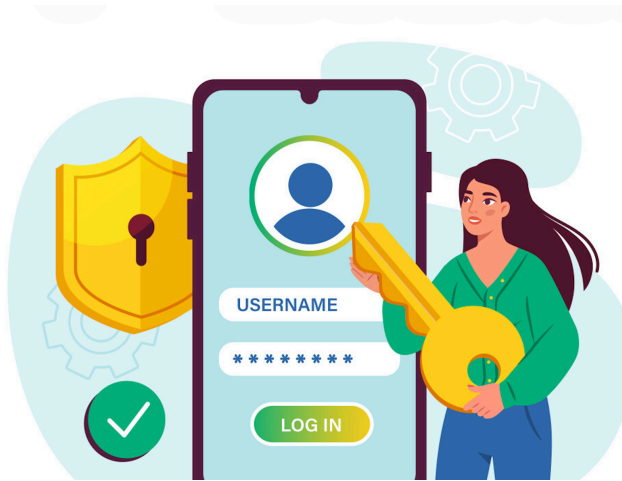Educate | Protect | Comply

🎣 *Phishing Awareness Guide*

Practical Protection Without the Overwhelm

One smart action at a time.

🔑 *What is Phishing*

Phishing is a cyberattack where criminals impersonate trusted companies or individuals to trick employees into clicking harmful links, downloading malware, or giving away sensitive information. Small and midsize businesses are frequently targeted because attackers assume fewer defenses and limited employee awareness.

Common Phishing Red Flags

🚩 *Urgent or threatening language*

🚩 *Unexpected attachments (PDF, ZIP, invoice)*

🚩 *Sender address does not match the real domain*

🚩 *Links that do not match the website (hover to preview)*

🚩 *Requests for credentials or payments*

🚩 *Grammar or spelling errors*

🚩 *Spoofed display names*

✋ *STOP · VERIFY · DON'T CLICK*
Before checking the sender

✔ *Pause and inspect emails carefully.*

🛡️ *How to Protect your Business*

✔ *Hover over links to preview destinations.*
✔ *Do NOT download unexpected attachments.*
✔ *Verify payment or credential requests by phone.*
✔ *Report suspicious messages immediately.*
✔ *Use multi-factor authentication everywhere possible.*

If You Clicked a Suspicious Link

• *Disconnect from Wi-FI network*
• *Report the incident to IT or ProtectIT*
• *Change affected passwords immediately*
• *Run an endpoint scan*
• *Check inbox rules for unauthorized forwarding*
• *Document the incident (time, email type, impact)*

⚙️ Technical Measures That Reduce Risk

⚙️ *Enable MFA on all accounts*

⚙️ *Use email filtering and link protection*

⚙️ *Provide ongoing cybersecurity training*

Technical Controls - IT Managed

⚙️ *Configure SPF, DKIM, and DMARC*

⚙️ *Deploy endpoint protection*

⚙️ *Use secure remote access controls*

✅ ProtectIT Recommendation

Small and midsize businesses are frequently targeted because attackers assume fewer defenses and limited employee awareness.

Most Phishing attacks succeed due to human error. ProtectIT partners with Huntress Security Awareness Training to provide monthly micro-lessons and phishing simulations that strengthen employee vigilance and reduce the likelihood of successful attacks.

📞 *Want Help Reducing Phishing Risk?*

ProtectIT offers employee security awareness training, phishing simulations, and managed protection for small businesses.

➡ *Schedule a free phishing risk discussion.*

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